# - YOUR CAMPAIGN PROFILE -



# MAKE YOUR CAMPAIGN STAND OUT!

## » Add Details and Personality to Your Story

The more that you invest in your campaign story and the more you share with your Help Me Bounce community, the more likely a visitor will be able to make an emotional and financial connection with your campaign. Give them a window into your family and your medical journey, and allow their heartstrings to feel a tug! Share the good and the bad.

#### » Spelling and Grammar Matters

Make sure you double-check spelling and grammar as you create your campaign profile story. The easier it is for visitors to read your story, the easier it is for them to connect with you and invest in your Help Me Bounce journey!

## » Use a Compelling Campaign Profile Photo

We cannot stress how important it is to use a compelling profile photo for your campaign. This will be one of the main factors in making your family stand out when visitors are looking for a family to support. Don't choose a pixely, flat photo (if you can help it). Make sure it's impactful!

#### » Reach Out with Questions

We want to see your Help Me Bounce campaign succeed!! If you are in need of any help when setting up your campaign profile, don't hesitate to reach out to our team at Spare Key. Contact us with any questions at <a href="mailto:support@helpmebounce.org">support@helpmebounce.org</a>.